

Skills Canada Saskatchewan Competition Scope Document



EVENT: GRAPHIC DESIGN	LEVEL: SECONDARY
START TIME: 8:00 A.M.	LOCATION: TO BE DETERMINED
INTERNATIONAL TRADE #40	DURATION: 6 hours

PURPOSE OF THE CHALLENGE:

Access the competitor's ability to perform duties relating to document graphic design and pre-press.

SKILLS AND KNOWLEDGE TO BE TESTED:

The projects focus on practical work. Theoretical knowledge is limited to that required to perform practical work:

- Reading and understanding technical specifications
- Implementing and utilizing basic design fundamentals
- Digitizing, manipulating and colour correcting images
- Using master pages, style sheets and dieline
- Using industry standard software for illustration page layout and image manipulation
- Exporting to final formats (eps, tif, psd, pdf) and in native applications)
- editing copy, French and/or English;
- correcting proofs;
- applying print pre-press standards (trapping, resolution/line screen, bleed, etc.);
- printing colour separations (process and/or spot);
- printing black and white proofs;
- printing colour proofs.

The competition will be done on the Macintosh platform. Prior to the competition, there will be an orientation session where competitors will have an opportunity to test their workstation and ask questions. Technical assistance will be provided throughout the competition. All marks are based on graphic design skills and the ability of the competitor to use graphic design applications which operate the same within PC and Macintosh environments.

PROJECT RELEASE INFORMATION

On the day of competition a 30 minute orientation and project briefing will be given, this will be the competitor's opportunity to ask questions and gain a full understanding of the project. No information on the current years' competition project will be made available prior to the commencement of the competition. Competitors may download previous competition project documents from the Skills Canada website (www.skillscanada.com/en/youth/events) as practice projects. We recommend provincial level competitors work with a mentor before competing at the national competition.

Competitors should expect that the competition environment may be noisy.

External music devices with headphones are permitted.

JUDGING CRITERIA:

Technical elements (objective marking) 60%

- Correct resolution of images
- Correct colour mode of images
- Correct file saving format of images
- Correct use of ICC colour profiles in images
- Correct document sizes
- Appropriate utilization of bleed, trim lines, fold lines, etc
- Application of trapping
- Collecting for archiving
- Production of press ready PDF
- Printing colour separations
- Printing colour composite
- Assembling final product
- Use of the appropriate application
- Following project instructions

Aesthetic and creative elements (subjective marking) 40%

- Overall quality of design
- Ideas and originality
- Understanding the target market
- Suitability and legibility of typography
- Suitability and use of colours
- Quality of image manipulation and effects

EQUIPMENT, TOOLS, SUPPLIES, CLOTHING

Available versions of QuarkXPress, Illustrator, Photoshop, Acrobat, InDesign and Linotype Font Explorer as well as a limited quantity of fonts will be provided by the organization.

The competitor may bring other software in addition to those mentioned above, **provided they have contacted a member of the Provincial Technical Committee one month prior to the competition** to ensure compatibility with the provided equipment. This software must be installed on the computers prior to the competition. The competitor will be responsible for the quality of that software.

The competitor may bring certain basic tools including software manuals, swatches, personal mouse, pad or tablet. The competitor may not bring additional fonts or any reference materials other than manuals for installed software.

If there's a tie, the higher technical marks will win. If a tie still exists, the judges will make a decision based on the esthetic appearance of the final product.

The competitor must bring

- an exacto knife
- Pencil
- eraser
- glue stick or double-sided tape
- ruler that measures at least 18"

Equipment and supplies provided by the organization

- Macintosh (Apple) computer with a 19" monitor running on OSX
- Paper for preliminary sketches
- Keyboard, mouse and mouse pad
- Printer paper
- Laser printer
- Cutting mat
- Work table
- Chair

Safety requirements

No special requirements.

COMMITTEE MEMBERS:

Jim Hoffman – Mount Royal High School – hoffmani@spsd.sk.ca

Cam Sikorsky – Mount Royal High School – sikorskyca@spsd.sk.ca