

# Skills Canada Saskatchewan Partnership Opportunities

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*Winners of the 2009 Annual Saskatchewan Skills Competition held in Regina. Most of the winners went on to compete at the 2009 Canadian Skills Competition in Charlottetown, PEI, where Team Saskatchewan brought home 15 medals.*



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**Charitable # - 86773 9393 RR0001**



# Skills Canada Saskatchewan

## Mission

**“To promote skilled trades and technologies as a first choice career option for Saskatchewan’s youth.**

Skills Canada Saskatchewan is a not-for-profit organization working with employers, educators, labour groups, and government to reposition trade and technology related careers as first choice career options for Saskatchewan’s youth. We are affiliated nationally with Skills Competence Canada and internationally with the World Skills organization.

## Goals

- To improve the public perception of the importance of trade and technology-based careers;
- To promote the career opportunities within trades and technology;
- To develop and maintain strong links between industry, education, and government;
- To encourage students to recognize the value of completing secondary education for personal development and future employability;

## Our Program

Designed like an Olympic-style event, Skills Canada Saskatchewan will host the 12<sup>th</sup> Annual Saskatchewan Skills Competition in April, 2010. This event provides a forum for students to develop and showcase their skilled trade and technical skills. Over 350 secondary and post-secondary students from across Saskatchewan participate in one of the 32 contest areas. These students are role models, demonstrating that achieving a goal is possible with determination and persistence.

**The gold medalists at the Provincial Skills Competition will compete at the annual Canadian Skills Competition which is hosted in a different location in Canada each year.** In 2010, the Canadian Skills Competition will be held in Waterloo, Ontario.

Every two years at the Canadian Skills Competition, Skills Canada selects the top performers to represent Canada at the International Competition.



# Why Partner with Skills Canada Saskatchewan?

Canada is beginning to feel the effect of a shortage of skilled tradespeople. Youth are selecting their career paths at increasingly younger ages. It is essential young people are made aware of all the career opportunities available to them. As young people become more informed and are better equipped to make career choices, industry will realize a more qualified workforce to help fill the shortage.

***Our Mission is “to promote skilled trades and technologies as a first choice career option for Saskatchewan’s youth”.***

## The Impact

The shortage of skilled tradespeople will worsen in the future if the issue is not addressed now. The first baby-boomers are reaching retirement age. In 2015, almost half the workforce (48%) will be between the ages of 45 and 64. Nearly 50% of businesses report shortages of skilled labour as one of their biggest issues, largely due to the fact that 50% of current tradespeople plan to retire in 7-10 years!

In order to meet the demands caused by the skills shortage, Skills Canada Saskatchewan is taking action. We encourage young people to examine a career in skilled trades and technologies, and we show them that apprenticeship is an exciting post-secondary path.

Skills Canada Saskatchewan Provincial Participants

Year	2003	2004	2005	2006	2007	2008	2009
High School	181	192	226	222	252	268	266
Post-Secondary	40	34	66	76	86	85	86
Totals	221	226	292	298	348	353	352



## Safety

At our Skills Canada Saskatchewan events we also ensure that adherence to safety is a number one priority for everyone involved, and help to develop safe behaviours early.

## Diversity

We are working to develop relationships with various aboriginal partners across the province. We also offer programs targeted at girls and young women, encouraging them to choose careers in the skilled trades.



## The Skills Partnership Opportunity

We are now in the process of developing partnership agreements with Saskatchewan organizations concerned about developing their skilled labour and technology workforce. Based on your organization's future workforce needs, your budget, and the exciting opportunities that exist within Skills Canada Saskatchewan, we can work with you to customize a partnership package tailored do your needs and budget.

It's a win-win proposition – you get in front of your future workforce and make connections, and Skills Canada Saskatchewan provides events that promote skilled trades and technologies to Saskatchewan youth, as viable and rewarding careers - all done creatively and memorably!

This document outlines some unique and exciting partnership and sponsorship opportunities.

***Join us! Become a Skills Canada Saskatchewan partner and help develop Saskatchewan's youth into the skilled labour and technology workforce of the future.***

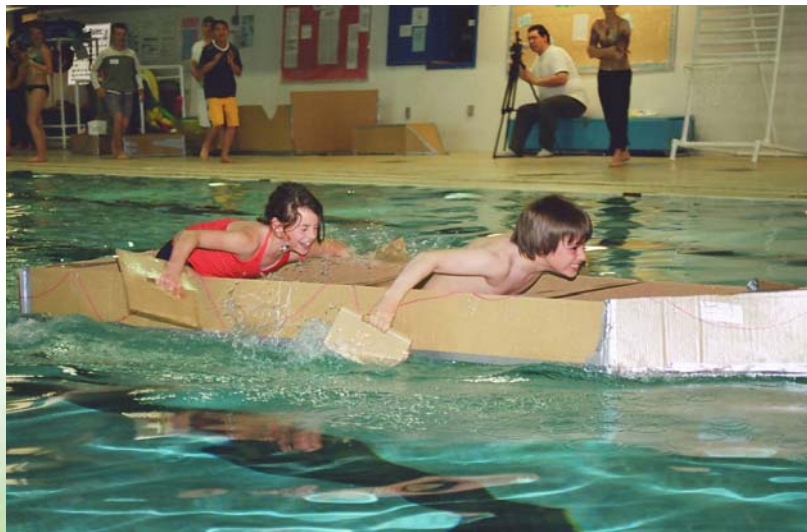


## List of 2010 Competition Areas

Aesthetics	Electronics	Precision Machining
Architectural CAD	Fashion Design	Prepared Speech
Auto Body Repair	Graphic Design	Restaurant Service
Automotive Service	Hairstyling	Robotics
Baking	Industrial Mechanics	Sheet Metal
Brick Masonry	IT Software Applications	Spectrum Challenge (Gr.7-8)
Cabinet Making	Job Interview	TV/Video Production
Carpentry	Job Skill Demonstration	Website Development
Cooking	Mechanical CAD	Welding
Computer Animation	Outdoor Powered Equipment	Workplace Safety
Electrical Wiring	Plumbing	

“ In addition to the annual skills competitions, thousands of grades 7 – 12 students participate in a variety of skill and career development opportunities throughout the year, including:”

- **Cardboard Boat Challenges (Grade 7-8)**
- **Kids in the Shop (Grade 8 - 9)**
- **Young Women in Trades Conferences (Grade 9 – 12)**
- **Plywood Snowshoe Races (Grade 7 – 12)**
- **In-School Presentations**
- **School Tours**



## Partnership Levels

**Note:** *Sponsorship opportunities will vary, as all are customized to the needs of the sponsor based on your budget and the unique needs of your organization.*

**Presenting Partner = \$15,000+ financial donation**

The presenting partner is the highest level of recognition and offers visibility at all event activities including the 12<sup>th</sup> Annual Saskatchewan Skills Competition in April, 2010.

- Logo placement on Skills t-shirts.
- Opportunity to insert one item promoting your company into the information packages.
- Corporate banner onsite in a location and manner agreeable to both parties.
- Preferred positioning of advertisement in Event Guide.
- Opportunity to make a 3 minute presentation on your organization at Opening or Closing Ceremonies.
- Opportunity to present medals to the Provincial winners at Closing Ceremonies.
- Corporate name and logo on Skills Canada Saskatchewan website and link to your site.

**Platinum Partner = \$10,000+ financial donation or in-kind support**

- Exclusive sponsor of one of the events listed on the previous page.
- Corporate banner onsite and displayed at your sponsored event.
- Logo on Skills t-shirt and in the event guide.
- Opportunity to insert one item promoting your company into information package.
- Opportunity to make a 3 minute presentation on your organization at Closing Ceremonies.
- Opportunity to present medals in your sponsored event to the Provincial winners at Closing Ceremonies.
- Corporate name and logo on Skills Canada Saskatchewan website, and link to your site

**Gold Partner = \$5,000+ combination of financial and/or in kind support**

- Group logo placement on Skills t-shirts.
- Opportunity to insert one item promoting your company into the information packages.
- Your banners onsite in a location and manner agreeable to both parties.
- Corporate logo in Event Guide.
- Corporate name and logo on Skills Canada Saskatchewan website.



Silver Partner = \$2,500+ combination of financial and/or in kind support

- Corporate name listed in event guide.
- Corporate banner in your contest area.
- Corporate name listed on the Skills Canada Saskatchewan website.

Bronze Partner = \$1,000+ combination of financial and/or in kind support

- Corporate name listed in event guide.
- Corporate banner in your contest area.

Friend = < \$500 financial or in kind support

- Corporate name listed in event guide.

## Additional Partnership Opportunities:

Team Saskatchewan Partner = \$2,500

Options: travel, registration, accommodations, transportation, lunches and team wear for the 16th Canadian Skills Competition in Waterloo, Ontario from May 20-23, 2010.

Skills Development Event Partner = \$500 + financial or in-kind donation per event

Options: supplies, lunches, facility, prizes, etc.

