

<b>Skill # 40</b>	<b>Skill Name: Graphic Design Technology</b>
<b>Maximum Capacity:</b> 5 Competitors	<b>Level:</b> Post-Secondary
<b>Date of Competition:</b> March 21, 2024, and March 22, 2024	<b>Location of Competition:</b> Saskatchewan Polytechnic Regina Campus, 4500 Wascana Pky Room 306
<b>Provincial Technical Committee Chair:</b> <b>Name:</b> Cody Peterson <b>Email:</b> cody.peterson@saskpolytech.ca	<b>Provincial Technical Committee Co-Chair:</b> <b>Name:</b> Kyla Henry <b>Email:</b> kyla.henry@saskpolytech.ca

<b>Competition Schedule</b>	Competition is 2 Days Only
<b>Check-in time</b>	8:00 AM
<b>Orientation</b>	8:15 AM
<b>Project Start</b>	9:00 AM
<b>Contest Completion</b>	4:00 PM

### 1. SKILLS FOR SUCCESS

The key Skills for Success in this career path are **Reading | Numeracy | Writing | Digital | Problem Solving | Communication | Collaboration | Adaptability | Creativity & Innovation**

### 2. PURPOSE OF THE COMPETITION | SKILLS & KNOWLEDGE TO BE TESTED

Assess the competitor’s ability to perform duties relating to graphic design and preparation of files for print, presentation, and digital uses.

### 3. SAFETY

Safety is the top priority at the Provincial Skills Competition. All participants in the SCS Provincial Competition must meet the designated safety requirements for their respective event areas. These safety requirements will be thoroughly explained during the orientation with all the competitors. It is essential to adhere to these safety guidelines, as failure to do so will result in non-participation in the competition.

### 4. PREREQUISITES

#### *Contest-Specific Prerequisites or Limitations*

Are there any documents, programs, or texts that participants must have knowledge of to compete? Are there any restrictions on participation in this competition? Do you require models for your competition? A volunteer Registration form and signed release form – Under 18 require a parent or guardian signature to participate.

**5. EQUIPMENT**

- a. **What Will Be Supplied by Facility:**
  - Competitors to supply their own tools (see below)
  - Power supply
  - WIFI
  
- b. **What will be supplied by SCSPC/Sponsor:**
  - N/A
  
- c. **What Competitors Must Supply**
  - A computer (laptop or desktop) with keyboard and mouse
  - The computers use a Mac or Windows operating system.
  - It is recommended that the computer is running the latest Creative Cloud Software. Or the newest version of Adobe Creative Suite that will run effectively on the competitor's computer.
  - The computer must have the ability to transfer files via USB. If the computer does not have USB ports, the competitor must supply a transfer device.
  - A backup computer (with appropriate software) should be considered.
  - If competitors are bringing a computer or laptop from their school (instead of their personal computer), please ensure that the computer is unlocked so documents and possibly software can be saved/installed to the hard drive and technology support can be provided onsite.

**6. CLOTHING | UNIFORM | ATTIRE REQUIREMENTS**

- a. **What Will Be Supplied by SCSPC**  
No specific clothing/uniform/attire is required.
  
- b. **What Competitors Must Supply**  
No specific clothing/uniform/attire is required.

**7. PPE (Personal Protective Equipment)**

- a. **What Will Be Supplied by SCSPC**  
No specific PPE is required.
  
- b. **What Competitors Must Supply**  
No specific PPE is required.

**8. EVALUATION & JUDGING CRITERIA**

- a. **Points Breakdown:** This information is subject to change

ITEM	POINT VALUE / PERCENTAGE
Measurement  Computer Images <ul style="list-style-type: none"> <li>• Correct colour mode of all images correct colour ICC profile in all used images Correction resolution of all used images</li> <li>• Correct saving formats of all images vector only</li> </ul>	50%

<p>Computer Layout</p> <ul style="list-style-type: none"> <li>• Correct Measurements</li> <li>• All required elements are present</li> <li>• Bleed is done at exact value</li> <li>• Correct use of dielines /templates/brand standards</li> <li>• Correct use of parent pages and style sheets</li> <li>• Correct use of glue area</li> <li>• Correct use of overprinting inks</li> </ul> <p>Saving and File Format</p> <ul style="list-style-type: none"> <li>• PDF for press is correct size</li> <li>• PDF for press includes trim &amp; registration marks, bleed, fold lines, dielines, document info</li> <li>• PDF for press is correct colours</li> <li>• PDF is saved to the correct standard ISO. The final folder is properly packaged with working files, fonts, linked images, layout files, PDF, final print files.</li> </ul> <p>Final Presentation</p> <ul style="list-style-type: none"> <li>• Untrimmed colour composite saved or trimmed</li> <li>• The layout files are printed, trimmed, assembled</li> <li>• Rough sketches/written document</li> </ul>	
<p><b>Judgement</b></p> <ul style="list-style-type: none"> <li>• Understanding the target market</li> <li>• Quality of image manipulation – retouching, masking, cloning, blending, colour adjustments etc.</li> <li>• Typography – choice, size, colour, legibility, impact, formatting</li> <li>• Concept – originality, idea</li> <li>• Quality of visual composition – aesthetic appeal, balance, shape, space</li> <li>• Unity and relationship of all tasks</li> <li>• Quality of colours</li> <li>• Impact of design execution</li> </ul>	<p><b>50%</b></p>

**b. Ties are NOT allowed.**

- i. If the score is tied after the contest, the competitor with the highest score in the Judgement Criteria will be declared the winner.
- ii. If a tie still exists, the higher score in Computer Layout will be used to declare the winner.
- iii. If a tie still exists, the Computer Images criteria will be used to declare the winner.

## 9. SKILL SPECIFIC COMPETITION RULES

SKILL Specific Rules cannot contradict or take priority over the Competition Rules.

TOPIC TASK	COMPETITION SPECIFIC RULE
<b>Use of Technology: Mobile Phones and Music</b>	Competitors will only be allowed to use their cell phones as a music device, no calling, texting, or internet use during the competition.
<b>Use of Technology: Prohibited Design Software</b>	The following software suites will not be accepted as design software for this competition: Microsoft Office, Corel Draw, QuarkXPress
<b>Use of Technology: Internet</b>	There will be no use of the Internet during the competition.
<b>Use of Technology: Font</b>	Competitors will be able to use any fonts that have been installed on their computers. There will be no access to the internet, so preferred font families must be downloaded/ installed prior to the competition.
<b>Infrastructure: Material and Equipment</b>	<ul style="list-style-type: none"> <li>Competitors will be able to use any fonts that have been installed on their computers. There will be no access to the internet, so preferred font families must be downloaded/ installed prior to the competition.</li> <li>Competitors will be able to use any fonts that have been installed on their computer.</li> <li>No templates can be used except for those provided.</li> <li>External software plugins will not be permitted.</li> <li>No reference materials related to the computer, or the software being used will be allowed.</li> <li>Competitors who wish to bring other editing software, in addition to what has been identified, will need permission from the Provincial Technical Committee (PTC) Chair/Co-Chair. Please contact us one week before the competition for approval. If this software is approved by a PTC, this software must be installed on the computers prior to the competition. The competitor will be responsible for the quality of that software and for any technical problems.</li> </ul>

NOTE: SKILL Specific Rules cannot contradict or take priority over the Competition Rules. Any additional competition rules will be reviewed during competitor orientation.

## 10. PTC CONTACT INFORMATION

NAME	Association/Organization	Email
Cody Peterson	Saskatchewan Polytechnic	cody.peterson@saskpolytech.ca
Kyla Henry	Saskatchewan Polytechnic	kyla.henry@saskpolytech.ca
Roxanne Symon	Saskatchewan Polytechnic	kanak4944@saskpolytech.ca
Leah Lucyshyn	Federated Co-operatives Ltd.	leahlucyy@gmail.com
Nicole Hills	Saskatoon Public Schools	hillsn@spsd.sk.ca
Joel Davis	Saskatchewan Polytechnic	davis5127@saskpolytech.ca

## 11. ADDITIONAL NOTES

**Ethical Conduct:**

- We expect all competitors to participate in the competition with fairness, respect, and adherence to the established rules, embodying the true spirit of Skills Canada Saskatchewan.
- Our competitions are designed to be positive and supportive environments, showcasing student skills in various areas, and promoting different trades. Honesty, integrity, and fair play are highly valued, and any form of abusive or berating behaviour towards others will not be tolerated.

**Competition Results and Progression:**

- Gold-level winners of the 2024 Skills Canada Saskatchewan Provincial Competition may have the opportunity to advance to the Skills Canada National Competition.
- Medals will be awarded to participants achieving gold, silver, and bronze placements. This does not guarantee an invitation to the Skills Canada National Competition.
- A comprehensive ranking of the Provincial Competition results will be available on the website the week following the competition [www.skillscanadasask.com](http://www.skillscanadasask.com)
- The National Competitions for qualifying Secondary and Post-Secondary participants will be held in-person in Quebec City the week of May 27-31, 2024.

**Certificate of Participation:**

- Competitors who fully participate in the Provincial Competition are eligible for a Certificate of Participation.
- All participation certificates will be emailed to participants after the competition concludes. This is a great addition to your resume portfolio.

**Infractions and Mark Deductions:**

- Any infractions of the contest scope, project outline(s), and rules will result in appropriate mark deduction(s) at the discretion of the Tech Chair(s)/Judge(s).
- Not all infractions lead to automatic disqualification unless explicitly stated in the competition scope.
- Decisions regarding mark deductions or possible disqualifications will be reviewed by the Tech Chair(s) and Director of Competitions.

We encourage everyone to approach the competition with a positive and supportive attitude, demonstrating good sportsmanship and respect for fellow participants and organizers. We have come together to celebrate skills and trades, fostering an environment of growth and mutual support.

**12. SKILLS CANADA SASKATCHEWAN CONTACT INFORMATION**

<p><b>Skills Canada Saskatchewan</b></p> <p>3634 Millar Ave. Saskatoon, SK S7P 0B1</p> <p><a href="mailto:infosask@skillscanada.com">infosask@skillscanada.com</a></p> <p>(306) 373 6035</p>	<p><b>Jayden Leister</b> Executive Director <a href="mailto:jaydenl@skillscanada.com">jaydenl@skillscanada.com</a></p> <p><b>Heidi Friesen</b> Lead Competition Coordinator <a href="mailto:heidif@skillscanada.com">heidif@skillscanada.com</a></p> <p><b>Adrienne Markham</b> Program and Events Coordinator <a href="mailto:adriannem@skillscanada.com">adriannem@skillscanada.com</a></p>
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